

Students are ultimately responsible for ensuring all degree requirements are met.

- Refer to the **Undergraduate Catalog** for course descriptions and details for all requirements, including alternate MATH and ECON selections. ([catalog.uconn.edu](https://catalog.uconn.edu))
- Refer to the **School of Business website** for recommendations, FAQs, and other helpful information. ([undergrad.business.uconn.edu](https://undergrad.business.uconn.edu))
- All students should regularly run their **Standard Advisement Report in StudentAdmin** to monitor progress towards degree requirements. Graduating students are encouraged to submit their **final plan of study through StudentAdmin** once they have completed registration for their final term, or at the latest, within the first two weeks of their final term, to allow for time to make adjustments to their schedules if necessary. ([kb.uconn.edu/space/SAS](https://kb.uconn.edu/space/SAS))

### SAMPLE SEQUENCE FOR FIRST TWO YEARS

This includes some space for 3000-level Business courses that are open to Business students with sophomore standing (see page 2). Note that these courses are not necessarily required to be taken in the second year to stay on track (Accounting majors should plan to take both ACCT 2001 and 2101 in their second year). Some 3000-level Business courses have criticals as prerequisites, so if a student plans to take them early, it will likely require an adjustment to the critical sequencing. The student should discuss their plan with an Academic Advisor.

#### First Semester

A "Q" Critical (MATH or STAT)  
Another Critical (COMM/ENGL/ECON)  
TOI course  
Language/Elective  
UNIV 1800/1810/1784 (1 credit)

#### Second Semester

A "Q" Critical (MATH or STAT)  
Another Critical (COMM/ENGL/ECON)  
TOI course  
TOI course  
Language/Elective

#### Third Semester

ACCT/BUSN 3005<sup>Δ</sup> (1 credit)  
MATH or STAT or ACCT 2001  
Remaining Critical  
TOI course  
Language/Elective/Business

#### Fourth Semester

BUSN 3005<sup>Δ</sup> (if not already done; 1 credit)  
ACCT 2001 or other Business  
Remaining Critical or TOI course  
TOI course  
Language/Elective/Business

<sup>Δ</sup>Students who place into ENGL 1003/1004 can use those credits as elective credits as they work their way up to completing ENGL 1007. <sup>Δ</sup>ACCT 3005 is only offered in Fall terms and required for all Accounting majors. BUSN 3005 is generally offered Fall & Spring terms and required for all non-Accounting majors.

**Required Elective Courses:** A degree in business requires a minimum of 120 credits. At least 60 of the 120 credits must be from non-business subjects. Requirements on page 1 & 2 of this document do not add up to 120, so students must integrate additional elective credits to meet the minimum 120 total credits.

**Scholastic Standing Requirement:** All students in the School of Business are held to Scholastic Standing Requirements as written in the Undergraduate Catalog, which outlines cumulative, term, and Business GPA requirements, and requires all critical courses to be complete by the end of the student's fourth term.

([catalog.uconn.edu/undergraduate/business](https://catalog.uconn.edu/undergraduate/business))

### YOUR PLAN FOR FIRST TWO YEARS, INCLUDING ALL CRITICALS, MOST COMMON CURRICULUM COURSES, & SOME ELECTIVES

#### First Term

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#### Second Term

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#### Third Term

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#### Fourth Term

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#### Business Critical Required Courses

Complete all **by the end of your fourth term**

- \_\_\_\_\_ ACCT 2001
- \_\_\_\_\_ COMM 1000 (TOI-2, TOI-5) or 1100\*
- \_\_\_\_\_ ECON 1201 (TOI-5, TOI-6) or ARE 1150\*\*
- \_\_\_\_\_ ECON 1202 (TOI-5, TOI-6)
- \_\_\_\_\_ ENGL 1007, 1010, or 1011
- \_\_\_\_\_ MATH 1070Q
- \_\_\_\_\_ MATH 1071Q or 1131Q\*\*\*
- \_\_\_\_\_ STAT 1000Q or 1100Q

\*COMM 1100 recommended for ACCT majors

\*\*Business faculty recommend ECON 1201, not ARE 1150

\*\*\*MATH 1131Q only recommended for students pursuing Math further through minors or dual degree

#### University Common Curriculum Required Courses (40 minimum credits)

Complete all **by graduation** - confirm requirements are met with Standard Advisement Report (SAR), noting that the SAR includes all enrolled credits, including in-progress and future enrollments

#### Topics of Inquiry (TOI) minimum 21 credits, across at least 6 different Academic Departments

##### TOI-1: Creativity: Design, Expression, Innovation

\_\_\_\_\_ At least 3 credits

##### TOI-2: Cultural Dimensions of Human Experiences

\_\_\_\_\_ At least 3 credits

##### TOI-3: Diversity, Equity, and Social Justice

\_\_\_\_\_ At least 3 credits

##### TOI-4: Environmental Literacy

\_\_\_\_\_ At least 3 credits

##### TOI-5: Individual Values and Social Institutions

\_\_\_\_\_ At least 3 credits

##### TOI-6: Scientific and Empirical Inquiry - Laboratory

\_\_\_\_\_ At least 3 credits must be a laboratory course designated as TOI-6L

**21 Total Credits:** courses can double dip across TOIs, but need a minimum of 21 TOI credits

\_\_\_\_\_ Note total TOI credits here:

**Focus Area:** at least 9 credits (3 courses) from one TOI, or an approved Theme

\_\_\_\_\_ Note TOI or Theme here:

**Six Different Subject Areas:** must come from (or be cross-listed with) at least 6 departments

\_\_\_\_\_ Note total subject areas here:

### Competencies

**Second Language<sup>§</sup>** → If not already satisfied by third year level course in high school, then \_\_\_\_\_ complete through Intermediate Level II in a language other than English

<sup>§</sup>This is the School of Business requirement, which requires coursework beyond the University requirement

**Writing** → You choose (this is in addition to ENGL and a required "W" within major on page 2)

\_\_\_\_\_ "W" Writing Intensive Course (may overlap with TOI course, if "W" version completed)

Additional competencies are automatically satisfied (**Quantitative** satisfied by Business Critical MATH & STAT, and **Information and Digital Media Literacy & Dialogue** are satisfied by TOI coursework)

Use this Plan of Study, along with the Standard Advisement Report in StudentAdmin, to confirm all University requirements are met.

| BUSINESS – Total Units (Credits)                                                                                                  |        |        |
|-----------------------------------------------------------------------------------------------------------------------------------|--------|--------|
| <b>120 Units (Credits) Required</b><br>(dual degree requires minimum 138 credits)                                                 |        |        |
|                                                                                                                                   | Taken* | Needed |
| <b>60 Units (Credits)</b><br><b>Non-Business Required</b><br>(courses not taught in, or cross-listed with, Business departments)  |        |        |
|                                                                                                                                   | Taken* | Needed |
| *Standard Advisement Report includes all enrolled credits in this taken calculation, including in-progress and future enrollments |        |        |
| Remaining elective credits can be calculated using the above numbers, along with remaining required credits on page 1 & 2:        |        |        |
| The typical Business student needs approximately 30-35 elective credits, but this amount can vary depending on multiple factors.  |        |        |

# BUSINESS DATA ANALYTICS

PROGRAM CATALOG YEAR: **2026-2027**

## PLAN OF STUDY

NOTE your remaining required credits from page 1:  and be sure to reach the minimum 120 total credits for graduation

Offered at Hartford, Stamford, and Waterbury Campuses

## SAMPLE SEQUENCE FOR LAST TWO YEARS WITH REQUIRED BUSINESS COURSES ONLY

Boxes below note common sequencing considerations, but not all. If you change anything from the sequence, check pre-requisites in the [catalog](#) to confirm graduation timeline.

### Fifth Semester

ACCT 2101

BUSN 3005 (if not already done; 1 credit)

**OPIM 3103<sup>A</sup>**

OPIM 3104

\*Business Core

### Sixth Semester

OPIM 3505<sup>R</sup>

**OPIM 3510<sup>R</sup>**

\*Business Core

\*Business Core

### Seventh Semester

**OPIM 3511<sup>R</sup>**

3000/4000 level Business course

\*Business Core

BUSN 3003W<sup>R</sup>

### Eighth Semester

3000/4000 level Business course

3000/4000 level Business course

MENT 4902<sup>R</sup>

\*Business Core can be taken in any order and are indicated with an asterisk in the list below.

**BUSN 3005 and 3003W:** Take as early as possible, preferably in sophomore or junior year.

**<sup>A</sup>OPIM 3103:** It is strongly recommended that BDA majors take OPIM 3103 in their sophomore year, so that OPIM 3510 can be taken in the fifth semester, and OPIM 3511 can be taken in the sixth semester.

**Courses open to Sophomores:** Many 3000-level courses may be taken prior to the fifth semester if open and available. Confirm pre-requisites for each course in the [catalog](#).

**<sup>R</sup>Residence Requirement:** OPIM 3505, 3510, and 3511 must be taken in residence at the University of Connecticut. For students admitted to graduate-level courses, OPIM 5604 completed in residence at the University of Connecticut may be used in place of OPIM 3511. At least 50% of the business credit hours required for the business degree must be earned while a student at the University of Connecticut. At least 24 credits in 3000/4000 level courses including MENT 4902 and BUSN 3003W must be earned at the University of Connecticut, including no more than three independent study credits and three field study internship credits. Education Abroad courses may not be used to meet this requirement.

**Students in UConn Honors Program:** Honors in the Major requires 15 honors credits including a designated honors section of MENT 4902 and honors thesis course (BUSN 4897W, or both OPIM 4996 and 4997). Students submit a preliminary honors plan of study with these courses included early in their Junior year. More information at [s.uconn.edu/BU-honors](https://uconn.edu/BU-honors).

**GPA Rule for Graduation:** A minimum cumulative 2.0 GPA in all major courses, all Business courses, and all graded courses is required for graduation. See catalog for details.

## YOUR PLAN WITH REQUIRED BUSINESS, REMAINING UNIVERSITY REQUIREMENTS, AND ELECTIVES

IMPORTANT: Consult with an Academic Advisor at your campus to determine course availability by campus at least two semesters ahead for proper planning

### Fifth Term

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### Sixth Term

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### Seventh Term

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### Eighth Term

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### Business Common Body of Knowledge (\*Business Core) and Capstone – 31 credits

| Dept.                      | No.                | Course Title                        | Credits | Dept. | No.               | Course Title                          | Credits |
|----------------------------|--------------------|-------------------------------------|---------|-------|-------------------|---------------------------------------|---------|
| <small>page 1</small> ACCT | 2001               | Principles of Financial Accounting  | 3       | *MENT | 3101              | Managerial and Interpersonal Behavior | 3       |
| ACCT                       | 2101               | Principles of Managerial Accounting | 3       | MENT  | 4902 <sup>R</sup> | Strategic Management (Seniors only)   | 3       |
| *BLAW                      | 3175               | Legal and Ethical Env. of Business  | 3       | *MKTG | 3101              | Introduction to Marketing Management  | 3       |
| BUSN                       | 3003W <sup>R</sup> | Business Communications             | 3       | OPIM  | 3103              | Business Information Systems          | 3       |
| BUSN                       | 3005               | Career Development in Business      | 1       | OPIM  | 3104              | Operations Management                 | 3       |
| *FNCE                      | 3101               | Financial Management                | 3       |       |                   |                                       |         |

### Major Required Courses – 18 credits

The OPIM 3510/3511 sequence is recommended to be completed as early as possible.

| Dept. | No.                | Course Title                 | Credits |
|-------|--------------------|------------------------------|---------|
| OPIM  | 3505 <sup>R</sup>  | Business Database Management | 3       |
| OPIM  | 3510 <sup>R</sup>  | Business Data Analytics I    | 3       |
| OPIM  | 3511 <sup>R#</sup> | Business Data Analytics II   | 3       |

### Additional Course Requirement<sup>#</sup> – three 3-credit 3000/4000 level School of Business courses

OPIM 3512 is highly recommended and offered in the Spring term only

| Dept. | No. | Course Title                                                | Credits |
|-------|-----|-------------------------------------------------------------|---------|
|       |     | 3000/4000 level School of Business course (or conc. course) | 3       |
|       |     | 3000/4000 level School of Business course (or conc. course) | 3       |
|       |     | 3000/4000 level School of Business course                   | 3       |

**Total Required Business Credits 49**

### <sup>#</sup>For students admitted to graduate level courses

OPIM 5604 completed in-residence may be used in place of OPIM 3511, but credit is not given for both to satisfy the major requirements; OPIM 5270 and/or OPIM 5603 may be used to fulfill additional course requirements. A maximum of six credits may be used from graduate level courses.

### Optional Concentration

Declare at [undergrad.business.uconn.edu/forms](https://undergrad.business.uconn.edu/forms)

#### Financial Technology Concentration

A grade of C or better in **two** of the following:

- FNCE 3240 or FNCE 5711
- OPIM 3806 (or both OPIM 5513 & FNCE 5720)
- One 3 credit 3000/4000 level FNCE course