

Students are ultimately responsible for ensuring all degree requirements are met.

- Refer to the **Undergraduate Catalog** for course descriptions and details for all requirements, including alternate MATH and ECON selections. (catalog.uconn.edu)
- Refer to the **School of Business website** for recommendations, FAQs, and other helpful information. (undergrad.business.uconn.edu)
- All students should regularly run their **Standard Advisement Report in StudentAdmin** to monitor progress towards degree requirements. Graduating students are encouraged to submit their **final plan of study through StudentAdmin** once they have completed registration for their final term, or at the latest, within the first two weeks of their final term, to allow for time to make adjustments to their schedules if necessary. (kb.uconn.edu/space/SAS)

SAMPLE SEQUENCE FOR FIRST TWO YEARS

This includes some space for 3000-level Business courses that are open to Business students with sophomore standing (see page 2). Note that these courses are not necessarily required to be taken in the second year to stay on track (Accounting majors should plan to take both ACCT 2001 and 2101 in their second year). Some 3000-level Business courses have criticals as prerequisites, so if a student plans to take them early, it will likely require an adjustment to the critical sequencing. The student should discuss their plan with an Academic Advisor.

First Semester

A "Q" Critical (MATH or STAT)
Another Critical (COMM/ENGL/ECON)
TOI course
Language/Elective
UNIV 1800/1810/1784 (1 credit)

Second Semester

A "Q" Critical (MATH or STAT)
Another Critical (COMM/ENGL/ECON)
TOI course
TOI course
Language/Elective

Third Semester

ACCT/BUSN 3005^A (1 credit)
MATH or STAT or ACCT 2001
Remaining Critical
TOI course
Language/Elective/Business

Fourth Semester

BUSN 3005^A (if not already done; 1 credit)
ACCT 2001 or other Business
Remaining Critical or TOI course
TOI course
Language/Elective/Business

^AStudents who place into ENGL 1003/1004 can use those credits as elective credits as they work their way up to completing ENGL 1007. ^AACCT 3005 is only offered in Fall terms and required for all Accounting majors. BUSN 3005 is generally offered Fall & Spring terms and required for all non-Accounting majors.

Required Elective Courses: A degree in business requires a minimum of 120 credits. At least 60 of the 120 credits must be from non-business subjects. Requirements on page 1 & 2 of this document do not add up to 120, so students must integrate additional elective credits to meet the minimum 120 total credits.

Scholastic Standing Requirement: All students in the School of Business are held to Scholastic Standing Requirements as written in the Undergraduate Catalog, which outlines cumulative, term, and Business GPA requirements, and requires all critical courses to be complete by the end of the student's fourth term.

(catalog.uconn.edu/undergraduate/business)

YOUR PLAN FOR FIRST TWO YEARS, INCLUDING ALL CRITICALS, MOST COMMON CURRICULUM COURSES, & SOME ELECTIVES

First Term

Second Term

Third Term

Fourth Term

Business Critical Required Courses

Complete all **by the end of your fourth term**

- _____ ACCT 2001
- _____ COMM 1000 (TOI-2, TOI-5) or 1100*
- _____ ECON 1201 (TOI-5, TOI-6) or ARE 1150**
- _____ ECON 1202 (TOI-5, TOI-6)
- _____ ENGL 1007, 1010, or 1011
- _____ MATH 1070Q
- _____ MATH 1071Q or 1131Q***
- _____ STAT 1000Q or 1100Q

*COMM 1100 recommended for ACCT majors

**Business faculty recommend ECON 1201, not ARE 1150

***MATH 1131Q only recommended for students pursuing Math further through minors or dual degree

University Common Curriculum Required Courses (40 minimum credits)

Complete all **by graduation** - confirm requirements are met with Standard Advisement Report (SAR), noting that the SAR includes all enrolled credits, including in-progress and future enrollments

Topics of Inquiry (TOI) minimum 21 credits, across at least 6 different Academic Departments

TOI-1: Creativity: Design, Expression, Innovation

_____ At least 3 credits

TOI-2: Cultural Dimensions of Human Experiences

_____ At least 3 credits

TOI-3: Diversity, Equity, and Social Justice

_____ At least 3 credits

TOI-4: Environmental Literacy

_____ At least 3 credits

TOI-5: Individual Values and Social Institutions

_____ At least 3 credits

TOI-6: Scientific and Empirical Inquiry - Laboratory

_____ At least 3 credits must be a laboratory course designated as TOI-6L

21 Total Credits: courses can double dip across TOIs, but need a minimum of 21 TOI credits

_____ Note total TOI credits here:

Focus Area: at least 9 credits (3 courses) from one TOI, or an approved Theme

_____ Note TOI or Theme here:

Six Different Subject Areas: must come from (or be cross-listed with) at least 6 departments

_____ Note total subject areas here:

Competencies

Second Language^S → If not already satisfied by third year level course in high school, then _____ complete through Intermediate Level II in a language other than English

^SThis is the School of Business requirement, which requires coursework beyond the University requirement

Writing → You choose (this is in addition to ENGL and a required "W" within major on page 2)

_____ "W" Writing Intensive Course (may overlap with TOI course, if "W" version completed)

Additional competencies are automatically satisfied (**Quantitative** satisfied by Business Critical MATH & STAT, and **Information and Digital Media Literacy & Dialogue** are satisfied by TOI coursework)

Use this Plan of Study, along with the Standard Advisement Report in StudentAdmin, to confirm all University requirements are met.

BUSINESS – Total Units (Credits)		
120 Units (Credits) Required (dual degree requires minimum 138 credits)		
	Taken*	Needed
60 Units (Credits) Non-Business Required (courses not taught in, or cross-listed with, Business departments)		
	Taken*	Needed
*Standard Advisement Report includes all enrolled credits in this taken calculation, including in-progress and future enrollments		
Remaining elective credits can be calculated using the above numbers, along with remaining required credits on page 1 & 2:		
The typical Business student needs approximately 30-35 elective credits, but this amount can vary depending on multiple factors.		

ANALYTICS AND INFORMATION MANAGEMENT

PROGRAM CATALOG YEAR: **2026-2027**

PLAN OF STUDY

NOTE your remaining required credits from page 1: and be sure to reach the minimum 120 total credits for graduation

Offered only at Storrs Campus

SAMPLE SEQUENCE FOR LAST TWO YEARS WITH REQUIRED BUSINESS COURSES ONLY

Boxes below note common sequencing considerations, but not all. If you change anything from the sequence, check pre-requisites in the [catalog](#) to confirm graduation timeline.

Fifth Semester	Sixth Semester	Seventh Semester	Eighth Semester
OPIM 3207 ^R	OPIM 3203 ^R	OPIM 3204 ^R	OPIM 3211 ^R
OPIM 3103 [^]	OPIM 3104	OPIM _____	OPIM _____ (if completing a conc.)
ACCT 2101	*Business Core	*Business Core	MENT 4900 ^R
BUSN 3005 (if not already done; 1 credit)	BUSN 3004W ^R (2 credits)	*Business Core	_____
*Business Core	_____	_____	_____

*Business Core can be taken in any order and are indicated with an asterisk in the list below

BUSN 3005 and 3004W: Take as early as possible, preferably in sophomore or junior year.

^OPIM 3103: It is strongly recommended that AIM majors take OPIM 3103 in sophomore year, as it is a pre-requisite for most other OPIM courses (co-requisite with OPIM 3207)

Limit on OPIM credits: AIM majors may count no more than 27 OPIM credits, with the exception that Honors students may take up to 30 OPIM credits, in the major.

Courses open to Sophomores: Many 3000-level courses may be taken prior to the fifth semester if open and available. Confirm pre-requisites for each course in the [catalog](#).

^RResidence Requirement: OPIM 3203, 3204, 3207, and 3211 must be completed in residence at the University of Connecticut. At least 50% of the business credit hours required for the business degree must be earned while a student at the University of Connecticut. At least 24 credits in 3000/4000 level courses including MENT 4900 and BUSN 3004W must be earned at the University of Connecticut, including no more than three independent study credits and three field study internship credits. Education Abroad courses may not be used to meet this requirement.

Students in UConn Honors Program: Honors in the Major requires 15 honors credits including a designated honors section of MENT 4900 and honors thesis course (BUSN 4897W, or both OPIM 4996 and 4997). Students submit a preliminary honors plan of study with these courses included early in their Junior year. More information at s.uconn.edu/BU-honors.

GPA Rule for Graduation: A minimum cumulative 2.0 GPA in all major courses, all Business courses, and all graded courses is required for graduation. See catalog for details.

YOUR PLAN WITH REQUIRED BUSINESS, REMAINING UNIVERSITY REQUIREMENTS, AND ELECTIVES

Fifth Term	Sixth Term	Seventh Term	Eighth Term
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Business Common Body of Knowledge (*Business Core) and Capstone – 30 credits

Dept.	No.	Course Title	Credits	Dept.	No.	Course Title	Credits
<u>page 1</u> ACCT	2001	Principles of Financial Accounting	3	_____ *MENT	3101	Managerial and Interpersonal Behavior	3
_____ ACCT	2101	Principles of Managerial Accounting	3	_____ MENT	4900 ^R	Strategic Management (Seniors only)	3
_____ *BLAW	3175	Legal and Ethical Env. of Business	3	_____ *MKTG	3101	Introduction to Marketing Management	3
_____ BUSN	3004W ^R	Business Writing and Communication	2	_____ OPIM	3103	Business Information Systems	3
_____ BUSN	3005	Career Development in Business	1	_____ OPIM	3104	Operations Management	3
_____ *FNCE	3101	Financial Management	3				

Major Required Courses – 15 credits (18 credits with concentration)

Dept.	No.	Course Title	Credits
_____ OPIM	3203 ^R	Analytics for Business Intelligence	3
_____ OPIM	3204 ^R	Database Design and Management	3
_____ OPIM	3207 ^R	Information Security	3
_____ OPIM	3211 ^R	Systems Analysis and Design	3
_____ OPIM	_____	Any 3000+ level OPIM course (or concentration course)	3
_____ OPIM	_____	Second concentration course (only if completing concentration)	3

Total Required Business Credits (no concentration) 45

Total Required Business Credits (with concentration) 48

Internships in the major

Many students who major in Analytics and Information Management take part in an internship, usually during the summer following their junior year. During the internship, the students work in various organizations and learn to develop information systems that aid business processes and work with various technologies. This experience provides them with real world knowledge of applications of information systems in business settings, and contributes to their development and growth in their chosen field. The credits from the field study internship (OPIM 4881) may be used to fulfill the one three-credit additional OPIM 3000+ level course requirement.

Optional Concentration - Declare at undergrad.business.uconn.edu/forms

Business Intelligence Concentration

A grade of C or better in **two** of the following courses:

- OPIM 3301
- OPIM 5603
- OPIM 3302
- OPIM 5604

Application Development Concentration

A grade of C or better in **two** of the following courses:

- OPIM 3401
- OPIM 3402
- OPIM 3403

IT Security Concentration

A grade of C or better in each of the following courses:

- OPIM 3701
- OPIM 3702

Supply Chain Management Concentration

A grade of C or better in **two** of the following courses:

- OPIM 3601
- OPIM 5111
- OPIM 3602
- OPIM 5112
- OPIM 5113