

UNDERGRADUATE MINOR IN ANALYTICS

LEARN TO CREATE SOLUTIONS THROUGH DATA



In today's data-driven world, companies rely on professionals who can interpret complex data and use it to make informed decisions. Our Analytics Minor will equip you with the skills to analyze and visualize data, build predictive models, and communicate insights effectively. We offer a hands-on approach to learning, with opportunities to work on real-world projects and gain practical experience with the latest analytics tools and techniques. Whether you're interested in marketing, finance, healthcare, or any other industry, our Analytics Minor will prepare you for success in a wide range of roles. Join us and unlock your potential in the rapidly growing field of analytics.

Open to Business and non-Business students.

For more information visit undergrad.business.uconn.edu/academics/minors

REQUIREMENTS

- OPIM/BADM 3103 Business Information Systems
- OPIM 3204 Database Design and Management
- OPIM/BADM 3301 Spreadsheet Modeling for Business Analysis OR OPIM/BADM 3302 Data Visualization
- One 3000/4000 level OPIM course*

* OPIM/BADM 3104 Operations Management may not be used to meet the requirements of this minor.

POLICIES *Seek permission numbers at: undergrad.business.uconn.edu/forms*

In addition to courses, be sure to plan for the minor requirements below:

- This minor is not open to Business Data Analytics or Analytics and Information Management majors.
- Students not majoring in Computer Science and Engineering must take OPIM 3204 in residence on the Storrs campus.
- Students must earn a C+ or better in each of four (4) minor courses.
- Students may earn only one minor in business disciplines. A student may earn a second minor if it is offered jointly by the School of Business and another School or College, and all coursework used to satisfy that second minor is from non-Business coursework. View the University Catalog for additional details.

RECOMMENDED COURSE SEQUENCE	BUSINESS MAJORS	NON-BUSINESS MAJORS
Junior 1st Semester	OPIM 3103	BADM 3103
Junior 2nd Semester	OPIM 3204	OPIM 3204
Senior 1st Semester	OPIM 3301 or 3302	BADM 3301 or 3302
Senior 2nd Semester	One 3000/4000 level OPIM course	One 3000/4000 level OPIM course