

By the time you are done watching this video, nearly 2 million new pieces of data will have come into existence.

Given this explosive growth companies are searching for individuals with the right skills to help them make sense of all this new information.

According to the US Bureau of Labor Statistics, by 2024, Big Data jobs will grow by 4.4 million, however there's a widening skills gap in the sector.

According to a 2014 survey, 41 percent of businesses cited a lack of skilled candidates as a major challenge to integrating big data into their operations.

Skill doesn't only mean understanding what big data is--it's turning big data into a useful corporate resource by using it to predict future trends and events.

As Jonathan Shaw pointed out in Harvard Magazine, it's not the amount of data that makes big data big--it's the ability to actually do something with it.

It's no surprise that experience in data analytics is valuable, but how do you start a career in business data analytics?

Well, most of the time, it supplements other disciplines--marketing, human resources, finance, operations--there are so many different fields that benefit from it.

Even the U.S. Data Literacy Survey has proven that 97% of workers think that data improves their job performance.

So, where can this experience in analyzing data come from?

That's where our program comes in.

By taking the Business Fundamentals Summer Program, you will develop the necessary analytical skills needed to take your current or prospective career to the next level.

You will learn how to design databases and query data using SQL.

You will learn what it means to use platforms like SAS to predict outcomes using data.

You will be given the skills to tie that all together and tell a story using Tableau as a tool to visualize data.

Sound like something you might want to learn more about? Take look at our summer program website. 10 credits in 7 weeks is our plan sprinkled with experiential learning that will keep you engaged and excited about this topic. You will be working with a career coach as you go, and at the end of the program your resume will reflect a skillset that is top of mind for employers.

The future of work is analytics, are you on board?